

TRADELINE

2025 Conferences

**2025
SPEAKING
SPONSORSHIP
INFORMATION**



Speak at a 2025 Tradeline Event

For nearly 50 years Tradeline Inc. has been providing conferences and information resources to corporate, institutional, and government professionals for the planning, design, construction, and management of facility assets.

Each year Tradeline produces a series of high-level conferences on:

- Strategic planning
- Facility design and construction
- Management and operations of real estate and facilities
- Space planning and space management

The conference series focuses on highly technical facilities and corporate and institutional campuses. Packed with proofs, data, tools, benchmarks, and innovative thinking, Tradeline conferences deliver the latest planning, design, operations, and financial strategies for improved capital efficiency and productivity.

Here you'll connect with mid- to senior-level managers who represent highly respected corporations, institutions, and government agencies from around the world who repeatedly attend Tradeline conferences in order to embed the latest thinking, findings, and best practices into the dialogue and decision-making processes at their respective institutions. Conference participants learn the latest plans and management concepts and build on the successes and lessons learned of others.

Content is developed specifically for the benefit of owners/end users, and attendance has averaged > 50% owners at it's conferences since 1975. Service provider and consultant registration is limited.

Tradeline's topic selection process is competitive. Applications are scored, and companies that more clearly define theses, propositions, concepts, ideas, and solutions that they plan to present score higher. Topics are presented in concurrent Forum Sessions. Tradeline selects some topics to be presented one time, and others twice (one time each day). All Forum Sessions are 55 minutes in length. Sessions are to be presented without marketing or sales orientation.

I very much look forward to the possibility of working with you on these events!



Derek Westfall
President, Tradeline, Inc.



“No doubt, Tradeline is the gold standard for conferences that focus on facilities issues, especially in the science and research arena. You’ve created a welcoming and engaging environment that encourages openness and willingness to share information – information that we have used extensively in our projects to build better buildings and save lots of money.”

Mark Wells
Assistant Dean for Facilities, University of Wisconsin, School of Medicine

Application Process & Guidelines

Sponsorship Fees **\$8,000 – Report presented twice, once each day to different audiences**

- Sponsorship fees DO NOT INCLUDE REGISTRATION FEES FOR YOUR SPEAKERS. Registration fee for each speaker will be \$2,175 (up to a maximum of three speakers). There is no limit to the number of registrations for additional employees from your company.
- Reports are 55 minutes long

\$6,000 – Report presented once

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 - Reports are 55 minutes long
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Recommendations

- Submit two applications to increase your chances of being included in the program
 - Submit a complete application – your score will be impacted if any components are missing
 - Include a client on your speaking team (if applicable)
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Benefits

- Project leaders with \$Billions of projects in the planning stages will be in attendance
 - Full attendee list with contact information will be distributed to each speaker/sponsor
 - Survey results of owner attendees that include projects and initiatives they are working on by organization, project type, phase, and projected budget/project size
 - Unlimited access of your organization's employees at lowest registration fee
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Questions

Call Derek Westfall at 925-402-2056

Comments from past conference attendees

“Attendance at Tradeline Conferences should be mandatory for anyone who has a facility renovation or expansion on the horizon. If I had been coming to these meetings over the years, the registration fee would be miniscule compared to the thousands of dollars my institution could have saved by avoiding costly errors and by improving design efficiencies.”

Bradford S. Goodwin, Jr., DVM
The University of Texas Health Science Center at Houston

“You run a fabulous conference. You and your team’s attention to detail, and also how you engage each participant to make it meaningful for them, is laudable and exemplary. I wish other conferences worked this way.”

Rajesh S. Mangrulkar, M.D.
Associate Dean for Medical Student Education, University of Michigan Medical School

“[Tradeline] is one of the best conferences I have been to. It brings together people from a diverse set of disciplines to consider how we create the future by designing the spaces that the next generation of leaders will discover in. It’s inspiring.”

Kathleen S. Matt, PhD

Dean, College of Health Sciences, University of Delaware

“Tradeline stands for excellence.”

Randy S. Eken

Associate Dean, Administration and Finance – University of North Dakota

“Compared to other conferences we have attended, we find that Tradeline provides higher quality – from the pre-conference prep, valuable sessions, opportunities for networking, excellent tours, amenities and food, to overall logistics.”

Yuri Ma

Project Director, Planning & Design, Centre for Addiction & Mental Health

“Tradeline has contributed more to our firm’s success than you can possibly imagine. Over the past 25 years, our Tradeline presentations were a springboard for new relationships and provided the first connection with individuals who would eventually become our clients.”

Jeffrey S. French FAIA (Retired)

Principal, Ballinger

“Tradeline conferences have been one of my greatest resources outside of my institution and have provided me with a great place to crowd source information from other organizations willing to share information.”

Angela Foss

Associate Dean of Operations & Innovation, College of Engineering, Technology & Aeronautics, Southern New Hampshire University

Past Speaking Sponsor Companies

A H A Consulting Engineers

A&E Architects

ACENTECH

AEC Infosystems, Inc.

AECOM

Affiliated Engineers, Inc.

AFG Group, Inc.

Aircuity, Inc.

AKF Group, LLC

Allentown Inc.

Alliance

Alternative Design Mfg & Supply

Alvine Engineering

AMS CAD + CAFM Solutions

Animal Care Systems, Inc.

ARAMARK Engineering Solutions

ARC/Architectural Resources Cambridge

Arcoplast, Inc.

Aro Eberle Architects

Array Architects

Art’s Way Scientific, Inc.

ASTEC Solutions International, LLC

Atelier Ten

Ayers Saint Gross

Balfour Beatty Construction

Ballinger

BAM Architecture Studio

Bard Rao + Athanas

BHDP Architecture

BioMed Realty Trust, Inc.

Blair + Mui Dowd Architects, PC BOORA Architects Inc.

BR+A Consulting Engineers, Inc.

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Centric Projects

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Chimera Collaborative, LLC

Christner Inc.

ClorDiSys Solutions, Inc.

CloudLeaps, Inc.

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Computerized Facility Integration, LLC

Convion

CPP, Inc.

CRA Architects

CRB Architects & Engineers

CRB Consulting Engineers, Inc.

Diamond & Schmitt Architects, Inc.

Diekema Hamann Architect + Eng’g

DNV KEMA Energy & Sustainability

DPR Construction

EcoDomus, Inc.

ELGA LabWater

Ellenzweig

Ellis Don Corporation

Ennead Architects, LLP

Environmental Health & Engineering, Inc.

Environmental Systems Inc.

Eppstein Uhen Architects

Erlab, Inc.

EwingCole

EYP Architecture & Engineering

Fennessy Consulting Services Fentress, Inc.

Field Management Services, Inc.

FKP Architects, Inc.

Flad Architects

FM: Systems

FMI Corporation

Foster + Partners

Francis Cauffman

FreemanWhite

Past Speaking Sponsor Companies (Continued)

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|-----------------------------------------|---------------------------------------------|----------------------------------------|
| FunderMax GmbH | Lend Lease | Scott Blackwell Page Architects |
| Gayner Engineers | Life Science Products, Inc. | Sebesta Blomberg |
| GENESIS Engineers, Inc. | Little Diversified Architectural Consulting | Shah Smith & Associates, Inc. |
| Gensler | Loftus Engineering | Shepley Bulfinch |
| Germfree Labs, Inc. | Lord, Aeck & Sargent, Inc. | Siemens Industry, Inc. |
| Gilbane Building Company | Louviere, Stratton & Yokel, LLC | Siemens Infrastructure & Cities, Inc. |
| Global Biohazard Technologies Inc. | Lundstrom & Associates Architects | Skanska USA Building, Inc. |
| Goody Clancy & Associates Inc. | M+W Group | Skidmore, Owings & Merrill LLP |
| Gray & Green Laboratory Systems | Maintenance Strategies, Inc. | SmithGroupJJR, Inc. |
| H+L Architecture | McCarthy Building Companies, Inc. | SRG Partnership |
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| Hanbury Evans Wright Vlattas+Company | McGough Construction | Stantec Architecture Ltd. |
| Hargrove Life Sciences, LLC Boston | MedStar Institute for Innovation | Steinberg Architects |
| Harley Ellis Devereaux | MEP Associates, LLC | STERIS Corporation |
| Hastings+Chivetta Architects, Inc. | Merrick & Company | STUDIOS Architecture |
| HDR Architecture, Inc. | Merrick Canada ULC | Suffolk Construction Company |
| HDR, Inc. | MGS LAS Consulting | SUNDT Construction, Inc. |
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| HermanMiller | MWL Architects | Synergy Consultants, Inc. |
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| Holabird & Root Architects LLP | NXL Architects | The Innova Group |
| Hunter Roberts Construction Group | Onuma, Inc. | The Miller Hull Partnership, LLP |
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| IDC Architects | Pall Corporation | The Whiting-Turner Contracting Company |
| IMAGINiT Technologies | Parsons | Thermenex, Inc. |
| Integral Group | Payette | Thermo Scientific |
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| Jacobs Consultancy, Inc. | Perkins Eastman | Tocci Building Companies |
| Jacobs Wyper Architects | Perkins+Will | TreanorHL Science & Technology |
| Jaros, Baum & Bolles | Peter Basso Associates, Inc. | Tsoi Kobus Design |
| Jason Boyer Architects | Philo Wilke Partnership | U.S. Health Realty LLC |
| JE Dunn Construction | PLASTARC | URS Corporation |
| JLG Architects | Populous | Vermeulens |
| JLL | PRI Bio | VMDO Architects |
| Jonathan Richmond & Associates, Inc. | R.G. Vanderweil Engineers, LLP | Warren Architects |
| Jones Lang LaSalle | Research Facilities Design (RFD) | Wilson Architects Inc. |
| Jorgensen Facilities Services | Rider Levett Bucknall | Woods Bagot |
| Kasian Architecture | RMF Engineering | WorkingBuildings, LLC |
| KlingStubbins | Roy Jorgensen Assoc. Inc. | WSP + ccrd |
| Kone Corporation | RS&H | WSP USA |
| Kornberg Associates | Rudolph and Sletten, Inc. | ZGF Architects |
| KPFF Consulting Engineers | RWDI Inc. | ZGF Architects LLP |
| Lean Implementation Services of Florida | Sandia National Laboratories | |
| Lean Project Consulting, Inc. | Sasaki Associates | |
| Learning Spaces Collaboratory | Science Associates | |

Anticipated Conference Agenda:

Pre-Conference

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|-----------------------------------------------------|------------------|
| Pre-Conference Courses..... | 8:00 – 5:00 p.m. |
| Dinner and briefing for conference speakers..... | 5:45 – 7:30 p.m. |
| Pre-conference reception for all participants | 7:30 – 9:00 p.m. |

Day 1

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|------------------------------|--------------------|
| General Session Reports..... | 8:30 – 10:55 a.m. |
| Concurrent Forums..... | 11:10 – 12:05 p.m. |
| Luncheon..... | 12:05 – 1:05 p.m. |
| Concurrent Forums..... | 1:15 – 2:10 p.m. |
| Concurrent Forums..... | 2:30 – 3:25 p.m. |
| General Session Reports..... | 3:40 – 4:30 p.m. |
| Hosted Reception | 4:30 – 6:00 p.m. |

Day 2

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|------------------------------------|--------------------|
| Hosted Breakfast..... | 7:00 – 8:00 a.m. |
| Concurrent Forums..... | 8:05 – 9:00 a.m. |
| General Session Reports..... | 9:25 – 10:15 a.m. |
| Concurrent Forums..... | 10:40 – 11:35 a.m. |
| Concurrent Forums..... | 11:50 – 12:45 p.m. |
| Luncheon..... | 12:45 – 1:45 p.m. |
| Concurrent Forums..... | 1:45 – 2:40 p.m. |
| Open Forum/Town Hall Meeting | 2:45 – 3:35 p.m. |

Tradeline Background

Tradeline, Inc., founded in 1975, is a California-based corporation that produces conferences and publications for corporate and institutional facilities planners and managers. Each year more than 1,200 executives, project managers and facilities managers representing the nation's largest and fastest-growing organizations attend Tradeline's facilities planning and management conferences. These executives represent billions in new capital projects in-the-making and in excess of \$10 billion in annual budgets for facilities management.

Tradeline conferences consistently receive high audience ratings for providing substantive, leading-edge content and for being exceptionally well-organized. The average audience rating for Tradeline's conferences over the past year is shown below:

Excellent
(Highest Score Possible)

73%

Good

26%

Satisfactory

1%

Poor

0%

TRADELINE | 2025 CONFERENCES

University Science and Engineering Facilities 2025 - Spring

April 7-8 – JW Marriott Tampa Water Street

Research Facilities 2025

April 10-11 – JW Marriott Tampa Water Street

University Facilities 2025

April 28-29 – Renaissance Boston Seaport Hotel

Animal Research Facilities 2025

Oct. 6-7 – Grand Hyatt Resort Scottsdale

University Science and Engineering Facilities 2025 - Fall

Oct. 21-22 – San Diego Mission Bay Resort

Space Strategies 2025

Oct. 23-24 – San Diego Mission Bay Resort