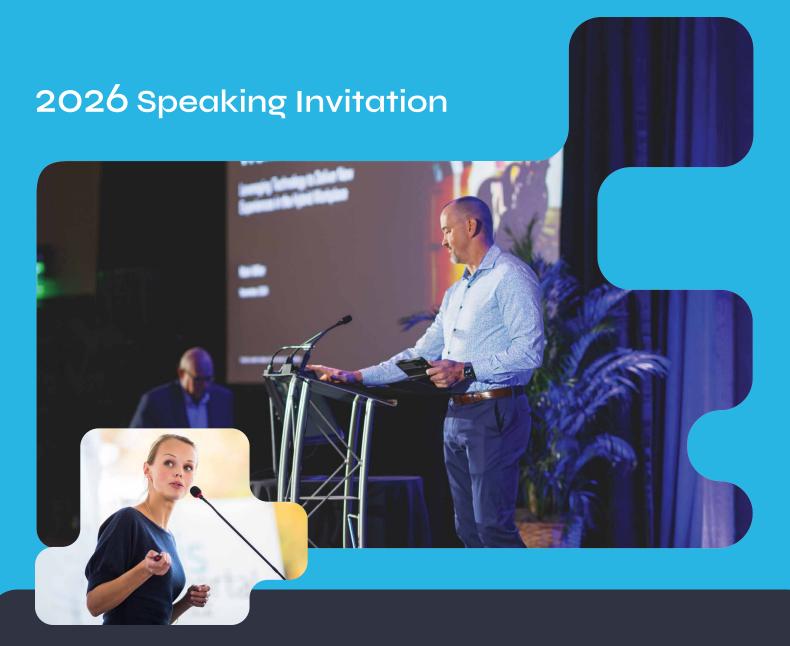
# **TRADELINE**





# College & University Facilities 2026

March 30-31 in Scottsdale, AZ

## Research Facilities 2026

April 20-21 in Scottsdale, AZ

## Space Strategies 2026

April 23-24 in Scottsdale, AZ

## Animal Research Facilities 2026

August 27-28 in Boston, MA

# Science & Engineering Facilities 2026

October 5-6 in Nashville, TN

# Facility Renovation and Repurposing Strategies

October 15-16 in Boston, MA

## Speak at a 2026 Tradeline Event

For 50 years Tradeline Inc. has been providing conferences and information resources to corporate, institutional, and government professionals for the planning, design, construction, and management of facility assets.

Each year Tradeline produces a series of high-level conferences on:

- Strategic planning
- Facility design and construction
- · Management and operations of real estate and facilities
- Space planning and space management

The conference series focuses on highly technical facilities and corporate and institutional campuses. Packed with proofs, data, tools, benchmarks, and innovative thinking, Tradeline conferences deliver the latest planning, design, operations, and financial strategies for improved capital efficiency and productivity.

Here you'll connect with mid- to senior-level managers who represent highly respected corporations, institutions, and government agencies from around the world who repeatedly attend Tradeline conferences in order to embed the latest thinking, findings, and best practices into the dialogue and decision-making processes at their respective institutions. Conference participants learn the latest plans and management concepts and build on the successes and lessons learned of others.

Content is developed specifically for the benefit of owners/end users, and attendance has averaged > 50% owners at it's conferences since 1975. Service provider and consultant registration is limited.

Tradeline's topic selection process is competitive. Applications are scored, and companies that more clearly define theses, propositions, concepts, ideas, and solutions that they plan to present score higher. Topics are presented in concurrent Forum Sessions. Tradeline selects some topics to be presented one time, and others twice (one time each day). All Forum Sessions are 55 minutes in length. Sessions are to be presented without marketing or sales orientation.

I very much look forward to the possibility of working with you on these events!

Derek Westfall
President, Tradeline, Inc.



"No doubt, Tradeline is the gold standard for conferences that focus on facilities issues, especially in the science and research arena. You've created a welcoming and engaging environment that encourages openness and willingness to share information – information that we have used extensively in our projects to build better buildings and save lots of money."

Mark Wells
Assistant Dean for Facilities
University of Wisconsin, School of Medicine

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# Comments from past conference attendees

"Tradeline by far delivers the most valuable conference experience for professionals in our field."

#### Zoe Rizos

Director, Research Facility Planning and Operations, Centre for Addiction & Mental Health

"Tradeline programs have been the foundation for our Design & Construction Group. We haven't found a quality knowledge exchange that comes anywhere close to what you have to offer. The confluence of thought leaders, peers who are facing the same issues, and consultants who you can evaluate at the conference who also can help you get our jobs done is to me the 'sheer genius' of the conference concept you have created and sustained over the years. Congratulations! You are making contributions to what we do and who we serve in ways that you couldn't in your wildest dreams even imagine."

#### Walter W. Davis (Retired)

Asst. VC & Asst. Dean for Facilities Operations, Washington University School of Medicine

"You guys have set the bar very high. The quality of your speakers and the organization of your conferences are far superior to most other conferences I have attended."

#### Bob Cowan

Director of Facilities, Fred Hutchinson Cancer Research Center

"You run a fabulous conference. You and your team's attention to detail, and also how you engage each participant to make it meaningful for them, is laudable and exemplary. I wish other conferences worked this way."

#### Rajesh S. Mangrulkar, M.D.

Associate Dean for Medical Student Education, University of Michigan Medical School

"<Tradeline> is always the best conference we go to! Well run, informative and good business relationships start with Tradeline!"

#### Karl Arend

Director of Sales and Marketing – Art's Way Scientific

"[Tradeline] is one of the best conferences I have been to. It brings together people from a diverse set of disciplines to consider how we create the future by designing the spaces that the next generation of leaders will discover in. It's inspiring."

#### Kathleen S. Matt, PhD

Dean, College of Health Sciences, University of Delaware

"<My colleague> and I both agree that this conference is one of the best either of us have attended during our careers. Excellent organization, terrific speakers, great content and very informal which facilitates terrific conversations with other attendees."

#### Daniel J. Fenyn, AIA

Healthcare Market Sector Leader The S/L/A/M Collaborative

"Tradeline stands for excellence."

#### Randy S. Eken

Associate Dean, Administration and Finance – University of North Dakota

"Compared to other conferences we have attended, we find that Tradeline provides higher quality – from the pre-conference prep, valuable sessions, opportunities for networking, excellent tours, amenities and food, to overall logistics."

#### Yuri Ma

Project Director, Planning & Design, Centre for Addiction & Mental Health

"[Tradeline] is the best organized outfit that I have had the pleasure to work with."

#### Robert Kvavik

University of Minnesota

"Tradeline conferences have been one of my greatest resources outside of my institution and have provided me with a great place to crowd source information from other organizations willing to share information."

#### Angela Foss

Associate Dean of Operations & Innovation, College of Engineering, Technology & Aeronautics, Southern New Hampshire University

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## **Past Speaking Companies**

### Below is a list of past presenting companies and institutions at Tradeline conferences:

AbbVie

Andelman and Lelek Engineering Inc.

Arizona State University

**AVEO Oncology** 

**Baylor University** 

Beth Israel Deaconess Med Center

Boston Children's Hospital

**Boston College** 

**Boston Medical Center** 

**Boston Scientific** 

**Boston University** 

Boston University Medical Campus

**Bowling Green State University** 

Brigham & Women's Hospital

Bristol-Myers Squibb

California Community Colleges

California Institute of Technology

Carnegie Mellon University

Case Western Reserve University

Centre College

**Charles River** 

Children's Hospital of Philadelphia

Citi Realty Services

Colorado State University

Columbia University Medical Center

Cornell University

Cushman & Wakefield-Toronto

Dana-Farber Cancer Institute

Davidson College

**Duke Univ Medical Ctr** 

DuPont

Eastman Chemical Co

eBay, Inc.

Eli Lilly & Co.

**Emory University** 

Facebook

Florida International University
Framingham State College

Training name of the control

George Mason University

Georgia Institute of Technology

Google, Inc.

**GSK** 

GuideWell Innovation

H. Lundbeck A/S Corporate Real Estate

Harvard School of Public Health

Harvard TH Chan School of Public

Health

Harvard University

**iMEdTrust** 

Indiana University

Iowa State University

Ipsen Bioscience, Inc.

James Madison University

Janssen Research & Development

Johns Hopkins University

Johnson & Johnson

Johnson & Wales University

Johnson County Community College

Kaiser Permanente

King Abdullah University of Science &

Tech

King's College London

KwaZulu Natal Rsrch Inst for TB-HIV

Lab Animal Consultants

Louisiana State University

Massachusetts General Hospital Rsrch

Inst

Massachusetts Institute of Technology

Mayo Clinic

McGill University Health Centre

Medical Center of the Americas

MedImmune

Merck Research Laboratories

Michigan State University

Moffitt Cancer Center

Morgan State University

**NASA Headquarters** 

National Institutes of Health

National Science Foundation

Nationwide Children's Hospital

NCI, NIH

New York Presbyterian Hospital

New York University Langone Medical

Center

NIH/NIAID

Northeastern University

Northwestern University

**Novartis** 

Ohio State University

Ohio University

Oregon Health & Science University

Oxford College of Emory University

**Patterson Companies** 

Penn Medicine

Penn State University

Princeton University

Purdue University

Qualcomm Inc.
RAND Corporation

Rehabilitation Institute of Chicago

Rensselaer Polytechnic Institute

Research Animal Program Consultant

Rowan University

**Rutgers University** 

Rutgers, The State Univ of New Jersey

Saint Mary's University

Saint-Gobain R&D Facility

Sandia National Laboratories

Smithsonian Environmental Research

Cntr

**Sodexo Corporate Services** 

St Joseph's Healthcare

St. Cloud State University

St. Michael's Hospital

Stanford University

Stanford University School of Medicine

Stony Brook Medicine

T.H. Chan Harvard School of Public

Health

T3 Labs

Texas A&M Health Science Center

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## Past Speaking Companies (Continued)

Texas A&M University

Texas Children's Hospital

Texas Tech University

The College of New Jersey

The Francis Crick Institute

The George Washington University

The Ohio State University

The Salk Institute for Biological Studies

The Wistar Institute

Translational Research Institute

Trinity College Dublin

**Trinity University** 

**Tufts University** 

Tyler Junior College

Univ at Buffalo

Univ College Dublin

Univ Health Network

Univ of Alaska, Fairbanks

Univ of Arizona

Univ of Calgary

Univ of Califorina, Merced

Univ of California, Riverside

Univ of California, San Diego

Univ of California, San Francisco

Univ of Chicago Medicine & Bio Sci Div

Univ of Cincinnati

Univ of Colorado, Boulder

Univ of Connecticut

Univ of Delaware

Univ of Florida

Univ of Florida College of Medicine

Univ of Houston

Univ of Illinois

Univ of Illinois, College of Engineering

Univ of Kansas

Univ of Kentucky

Univ of Maryland

Univ of Maryland College Park

Univ of Maryland, Baltimore

Univ of Massachusetts

Univ of Massachusetts Medical School

Univ of Massachusetts, Amherst

Univ of Massachusetts, Boston

Univ of Michigan

Univ of Michigan Medical School

Univ of Minnesota

Univ of Minnesota Physicians

Univ of Mississippi

Univ of Nebraska - Lincoln

Univ of Nebraska Medical Center

Univ of Nevada, Las Vegas

Univ of North Carolina at Chapel Hill

Univ of North Dakota

Univ of Notre Dame

Univ of Ottawa

Univ of Pennsylvania

Univ of Pittsburgh

Univ of Rhode Island

Univ of San Diego

Univ of Saskatchewan

Univ of South Alabama College of

Medicine

Univ of South Florida

Univ of Southern California

Univ of Technology, Sydney

Univ of Tennessee, Knoxville

Univ of Texas at Arlington

Univ of Texas at Austin

Univ of Texas Medical Branch

Univ of Texas Medical Branch at

Galveston

Univ of Texas System

Univ of the Sciences in Philadelphia

Univ of Toledo

Univ of Toronto, Mississauga

Univ of Utah

Univ of Virginia

Univ of Washington

Univ of Washington School of Medicine

Univ of Waterloo

Univ of Wisconsin

Univ of Wisconsin, Milwaukee

**Univ of Wyoming** 

Univ. of Nebraska Medical Center

**Unum Group** 

**UT Health Northeast** 

UT Health San Antonio

**UT MD Anderson Cancer Center** 

UT Southwestern Medical Center

**UTMB** Health

Vanderbilt University

Vanderbilt University Medical Center

Virginia Commonwealth Univ, School of

Medicine

Virginia Poly Institute & State University

Virginia Tech

Virginia Wesleyan College

Viterbo University

Wake Forest Univ School of Medicine

Washington University in St. Louis

Wayne State University

Webster University

Weill Cornell Medical College

Weill Cornell Medicine

Wellesley College

Wells Fargo Bank

Western Michigan University

Whittier College

Wing Memorial Hospital and Medical

Centers

Yale New Haven Health System

York University

## **Anticipated Conference Agenda:**

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Pre-Conference Courses	8:00 – 5:00 p.m.
Dinner and briefing for conference speakers	5:45 – 7:30 p.m.
Pre-conference reception for all participants	7:30 – 9:00 p.m.
Day 1	
General Session Reports	8:30 - 10:55 a.m.
Concurrent Forums	11:10 - 12:05 p.m.
Luncheon	12:05 – 1:05 p.m.
Concurrent Forums	1:15 – 2:10 p.m.
Concurrent Forums	2:30 – 3:25 p.m.
General Session Reports	3:40 – 4:30 p.m.
Hosted Reception	4:30 – 6:00 p.m.
Day 2	
Hosted Breakfast	7:00 - 8:00 a.m.
Concurrent Forums	8:05 – 9:00 a.m.
General Session Reports	9:25 – 10:15 a.m.
Concurrent Forums	10:40 - 11:35 a.m.
Concurrent Forums	11:50 – 12:45 p.m.
Luncheon	12:45 - 1:45 p.m.
Concurrent Forums	1:45 – 2:40 p.m.
Open Forum/Town Hall Meeting	2:45 - 3:35 n m

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## Tradeline Background

Tradeline, Inc., founded in 1975, is a California-based corporation that produces conferences and publications for corporate and institutional facilities planners and managers. Each year more than 1,200 executives, project managers and facilities managers representing the nation's largest and fastest-growing organizations attend Tradeline's facilities planning and management conferences. These executives represent billions in new capital projects in-themaking and in excess of \$10 billion in annual budgets for facilities management.

Tradeline conferences consistently receive high audience ratings for providing substantive, leading-edge content and for being exceptionally well-organized. The average audience rating for Tradeline's conferences over the past year is shown below:

Excellent (Highest Score Possible)

73%

Good

Satisfactory

**Poor** 

26%

1%

0%

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